



“Dear Eric, WOW! Thank you and congratulations on an excellent presentation! Your talk, “Take Charge of Your Life” was right on target for our audience today. I was very impressed with your ability to remember everyone’s name and acknowledge them in the presentation. I watched the members of the audience marvel at your ability to address them personally, and you really held their attention to the subject. I received a call from one of the presenters asking for your information for an upcoming event. They say attitudes are contagious, and yours is definitely worth catching. I will certainly keep you in mind for any upcoming seminars that we conduct in the future.”

Joan Staut
Manager
Connerton, LLC

CASE STUDY



Company: **Connerton**
Category: **Guest Speaker**

About Connerton: Connerton is a self-sufficient planned family friendly community covering 4,800 acres in Pasco county. When completed the community will have 8,700 homes and 3 million commercial space for government, retail, and industrial.

Current Situation: Connerton is creating an environment where it is bringing the best of both worlds together-working and living. It is connected to highly rated schools, state of the art living facilities and shopping. Connerton wanted to hold a seminar and educate people on the buying process.

Reason: Connerton hired Eric to be a keynote speaker to kickoff their seminar and get people to “Take Charge of Your Life.”

Results: Eric was the keynote speaker and succeeded in meeting the program’s objective. Eric designed a custom talk that got people excited and reminded them they are in charge of their life. Since then Eric came back and gave another presentation tailored to another seminar.

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