

Eric Papp

Creator of the Promise-Driven Culture

500+ programs · 50,000+ people · Since 2009

Eric Papp is the creator of the Promise-Driven Culture and the author of *Manage Promises, Not People*. Since 2009, he has delivered 500+ programs for 50,000+ people, working with leaders at BMW, State Farm, Bayer, the National Institutes of Health, and the FBI.

Eric helps leaders build accountability without micromanagement. His keynotes give teams a shared language for priorities and promises, so commitments are kept, focus comes back, and the best people stay. Every program is customized to the audience and built around practical tools people use the next morning.

A top-rated SkillPath trainer, Eric is the author of three books: *Leadership by Choice* (Wiley), *Manage Promises, Not People*, and *Three Values of Being an Effective Person*. He holds a business degree from the University of Notre Dame and works as an executive himself, so what he teaches is tested in the real world, not just on stage.

Eric lives in Tampa, Florida, with his wife, Briann, and their children, Elliana and Cole. He is active at his church, enjoys exercising, and performs stand-up comedy, which shows up in the timing of his keynotes.

"Leadership, as Eric Papp points out, is always a choice. Make that choice to lead, AND read this book because it is full of wisdom."

Barry Z. Posner, coauthor of *The Leadership Challenge*



Signature keynotes

- Manage Promises, Not People
- The Overload Problem: Focus and Follow-Through in the Age of AI
- Relentless Execution

Partial client list

- BMW
- State Farm
- Bayer
- National Institutes of Health
- FBI
- Homeland Security
- Nationwide Insurance
- American Dental Association